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ROLLER & SOLAR SHADES

ROLLER
- Minimal, modern and economical
- Exclusive designer brackets
- Multiple control options
- Decorative bottom bar
- Metal or upholstered valance (optional)

SOLAR
- UV protection (see below)
- Minimal, modern and economical
- Exclusive designer brackets
- Multiple control options
- Decorative bottom bar
- Metal or upholstered valance (optional)

ZEN
- Available in 4 materials and 11 colors
- 2 slat finishes: Satin Nickel, Wenge
- Continuous loop and motorized control options
- Durable translucent material

DOUBLE ROLLER
- Alternating 2” transparent and 3” opaque bands adjust privacy from sheer to very private
- Comes standard with metal valance and functional bottom bar
- Continuous loop and motorized control options

VENETIAN
- S-shaped vanes rest between 2 sheer layers
- Vanes can be adjusted for light diffusion and privacy
- Shade rolls up completely when raised
- Comes standard with metal valance and functional bottom bar
- Continuous loop and motorized control options

ABOUT SOLAR SHADE TRANSPARENCIES
Solar materials with higher openness percentages are more transparent (maintain more view) and provide less UV protection. Lower percentages are less transparent (give more privacy) and provide more UV protection.

BENEFITS OF SOLAR SHADES
- Block UV Rays
- Protect furniture and artwork
- Reduce glare / soften light
- Easy to clean and maintain

10% Blocks 90% of UV rays
5% Blocks 95% of UV rays
3% Blocks 97% of UV rays
1% Blocks 99% of UV rays
ROLLER & SOLAR SHADE OPTIONS

MOUNT TYPES

INSIDE MOUNT
- A clean, built-in look
- Minimum depth requirement

OUTSIDE MOUNT
- A taller, dramatic appearance
- No minimum depth requirement

CONTROL TYPES

CONTINUOUS LOOP
- Chain control maintains consistent length
- Makes operating larger shades easy
- Tension device included

CORDLESS
- Lift and lower with a gentle pull
- Not available for side mount applications
- Comes with a white or silver exposed metal headrail
- Best For Kids® Certified

MOTORIZATION
- Rechargeable battery, solar panel and plug-in options available
- Whisper-quiet operation
- Clean aesthetic - no visible controls
- Operate by remote or app

CHAINS
- 5 finishes: Silver, Gunmetal, Antique Bronze, Brass, Black

ROLL TYPES

REGULAR ROLL
- Material falls off back of roll
- Shade remains closer to window
- Roll exposed
- Provides better blackout

REVERSE ROLL
- Material falls off front of roll
- More clearance
- Roll hidden

BOTTOM BAR STYLES

SEWN-IN
- Metal bar rests in 2" pocket
- Bar not visible

EXPOSED - DESIGNER
- Decorative metal bar exposed
- 5 finishes: Black, Bronze, Satin Nickel, Chrome, White

OPTIONAL FEATURES

METAL VALANCE
- 5 finishes: Black, Espresso, Ivory, Silver, White
- Comes with or without fabric insert
- Conceals brackets
- Not available with reverse roll

UPHOLSTERED VALANCE
- 4" wooden valance - handmade and fully upholstered in same material as shade
- Conceals brackets

BRACKETS

ROUND
- 7 finishes: Gunmetal, Brass, Black, Bronze, White, Satin Nickel, Chrome

SQUARE
- 7 finishes: Gunmetal, Brass, Black, Bronze, White, Satin Nickel, Chrome
**ROMAN SHADES**

**FLAT**
- Bottom fold ensures clean look when lowered
- Neat stack when shade is raised
- Excellent functionality - great for everyday use

**CASCADE**
- Seams in front 6”-7” apart
- Neat stack when shade is raised
- Excellent functionality - great for everyday use

**AVENTURA**
- Small dowel inserts in front 6”-7” apart
- Neat stack when shade is raised
- Excellent functionality - great for everyday use

**PLEATED**
- Permanent folds in front
- Neat stack when shade is raised
- Excellent functionality - great for everyday use

**RELAXED**
- Soft swoop at bottom of shade
- Primarily decorative - not ideal for everyday use
- Multiple swoops on larger shades

**TULIP**
- Soft swoop with tails at bottom of shade
- Primarily decorative - not ideal for everyday use
- Multiple swoops on larger shades
BORDERS & TRIMS
Borders and trims can be applied to the leading edge inset and bottom of Roman Shades for a custom look.

Samuel & Sons collection is available for Roman Shades.

Border and trim width options vary depending on product type.

LINING OPTIONS
UNLINED
- No lining added to window treatment
- Preserves natural transparency of material

PRIVACY LINING
- Offers privacy and provides greater light control
- Adds body and weight and protects material from fading

BLACKOUT LINING
- Blocks almost all light and provides room darkening, insulation, and complete privacy
- Adds body and weight and protects material from fading

PRIVACY + INTERLINING
- Privacy lining combined with a second layer of cotton twill interlining
- Offers privacy, protects material from fading and provides great insulation
- Adds additional body and fullness

MOUNT TYPES
INSIDE MOUNT
- A clean, built-in look
- Minimum depth requirement

OUTSIDE MOUNT
- A taller, dramatic appearance
- No minimum depth requirement

CONTROL TYPES
CONTINUOUS LOOP
- Chain control maintains consistent length
- Makes operating larger shades easy
- Sits behind shade
- Tension device included

CORDLESS
- Eliminates exposed, dangling cords
- Lift and lower with a gentle pull
- Best For Kids® Certified

CORD LOCK
- Cord length varies based on positioning of shade
- Sits behind shade
- Wraps around cleat (included) for clean look and child safety

MOTORIZED
- Rechargeable battery, solar panel and plug-in options available
- Whisper-quiet operation
- Clean aesthetic - no visible controls
- Operate by remote or app

OPTIONAL FEATURES
UPHOLSTERED VALANCE
- 4” wooden valance - handmade and fully upholstered in same material as shade
- Provides a clean, finished look
- Beautifully complements Roman Shades

TOP DOWN BOTTOM UP
- Lower shade from top or raise from bottom
- Dual functionality allows for greater privacy and light control
- Matching valance included
- With cordless control type, cords will be seen when lowering shade from top
- Not available with continuous loop or motorized control

MULTIPLE ON 1
- Multiple shades hang from 1 headrail and operate independently
- Matching valance included
- Small gaps (approx. 1/2”) will exist between shades
WOVEN WOOD SHADES

WATERFALL
- Material falls off front of headrail
- Bottom fold ensures clean look when lowered
- Excellent functionality - great for everyday use
- Control sits behind shade

CASCADE
- 1/8” pockets with dowel inserts in back
- Seams in front of shade 6”-7” apart
- Excellent functionality - great for everyday use
- Control sits behind shade

STANDARD
- Material falls off back of headrail
- Custom valance included
- Excellent functionality - great for everyday use

ROLLER
- Simple design and eco-friendly materials
- Excellent functionality - great for everyday use
**WOVEN WOOD SHADE OPTIONS**

**BORDERS & TRIMS**
Borders can be sewn to the leading edge and bottom of Woven Wood Shades for a custom look.

Samuel & Sons collection not available for Woven Wood Shades.

Width options depend on product type.

**LINING OPTIONS**
- **UNLINED**
  - No lining added to window treatment
  - Preserves natural transparency of material
- **PRIVACY LINING**
  - Offers privacy and provides greater light control
  - Adds body and weight and protects material from fading
- **BLACKOUT LINING**
  - Blocks almost all light and provides room darkening, insulation and complete privacy
  - Adds body and weight and protects material from fading

**MOUNT TYPES**
- **INSIDE MOUNT**
  - A clean, built-in look
  - Minimum depth requirement

- **OUTSIDE MOUNT**
  - A taller, dramatic appearance
  - No minimum depth requirement

**VALANCES**
- **NATURAL**
  - 4” wooden valance - handmade and fully upholstered in same material as shade
  - Included with Standard Style, Top Down Bottom Up and Multiple on 1 options

- **BAMBOO & GRASS**
  - 6” soft valance
  - Included with Standard Style shade
  - Comes with soft side flap returns for both inside and outside mounted shades

**CONTROL TYPES**
- **CONTINUOUS LOOP**
  - Chain control maintains consistent length
  - Makes operating larger shades easy
  - Tension device included

- **CORDLESS**
  - Eliminates exposed, dangling cords
  - Lift and lower with a gentle pull
  - Best For Kids® Certified

- **CORD LOCK**
  - Cord length varies based on positioning of shade
  - Sits behind shade
  - Wraps around cleat (included) for clean look and child safety

- **MOTORIZED**
  - Rechargeable battery, solar panel and plug-in options available
  - Whisper-quiet operation
  - Clean aesthetic - no visible controls
  - Operate by remote or app

**OPTIONAL FEATURES**
- **UPHOLSTERED VALANCE**
  - 4” wooden valance - handmade and fully upholstered in same material as shade
  - Provides a clean, finished look
  - Beautifully complements Woven Wood Shades

- **TOP DOWN BOTTOM UP**
  - Lower shade from top or raise from bottom
  - Dual functionality allows for greater privacy and light control
  - Matching valance included
  - With cordless control type, cords will be seen when lowering shade from top
  - Not available with continuous loop or motorized control

- **MULTIPLE ON 1**
  - Multiple shades hang from 1 headrail and operate independently
  - Matching valance included
  - Small gaps (approx. 1/2”) will exist between shades
CELLULAR SHADES

CELLULAR
• 2 exclusive collections in 50+ colors
• Cells trap air and provide insulation to help lower energy bills
• 3/4” single cell and 3/8” double cell options available

DAY / NIGHT CELLULAR
• 10 blackout materials and 4 sheer materials
• Cells trap air and provide insulation to help lower energy bills
• 3/4” light filtering and 3/4” blackout in one shade

PLEATED SHADES

PLEATED
• 20+ exclusive materials and colors
• 2” XL pleats
• Blackout lining available
• String and string pinpoint holes are visible in this shade
CELLULAR & PLEATED SHADE OPTIONS

MOUNT TYPES

INSIDE MOUNT
- A clean, built-in look
- Minimum depth requirement

OUTSIDE MOUNT
- A taller, dramatic appearance
- No minimum depth requirement

OPTIONAL FEATURES

TOP DOWN BOTTOM UP
- Lower shade from top or raise from bottom
- Dual functionality allows for greater privacy and light control
- Not available with continuous loop or motorized control
- With cordless control type, cords will be seen when lowering shade from top

MULTIPLE ON 1
- Multiple shades hang from 1 headrail and operate independently
- Small gaps (approx. 1/2”) will exist between shades

CONTROL TYPES

CONTINUOUS LOOP
- Chain control maintains consistent length
- Makes operating larger shades easy

CORDLESS
- Eliminates exposed, dangling cords
- Lift and lower with a gentle pull
- Best For Kids® Certified

CORD LOCK
- Cord length varies based on positioning of shade
- Wraps around cleat (included) for clean look and child safety

MOTORIZED
- Rechargeable battery, solar panel and plug-in options available
- Whisper-quiet operation
- Clean aesthetic - no visible controls
- Operate by remote or app
DRAPERY

RIPPLE FOLD
- Beautiful and modern
- Excellent functionality - easy to operate
- Drapery glides effortlessly along track (included)

TAILORED PLEAT
- Carefully handcrafted pleats
- Excellent functionality - easy to operate
- Buckram ensures lasting look

PINCH PLEAT
- Pleats pinched 4" from top
- Excellent functionality - easy to operate
- Buckram ensures lasting look

INVERTED PLEAT
- Meticulously constructed pleats
- Casual, relaxed look
- Primarily decorative - not for everyday use

GROMMET
- Grommets in 5 designer finishes: Chrome, Satin Nickel, Polished Brass, Antique Brass, Black
- Fabric extends 1" above hardware
- Primarily decorative - not for everyday use

GOBLET
- Carefully constructed goblet-shaped pleats
- Primarily decorative - not for everyday use

ROD POCKET
- 3/8" sewn pocket accommodates hardware
- Fabric gathers at desired widths on rod
- Primarily decorative - not for everyday use

CUBICLE
- Grommets available in 3 finishes: Chrome, Black, Brass
- Small grommets attach to hook carriers
- Excellent functionality - easy to operate
- Drapery glides effortlessly along track (included)
**BORDERS & TRIMS**

Borders can be sewn to the leading edge and/or bottom of drapery for a custom look.

Trims can be added to the leading edge of drapery for a custom look.

Samuel & Sons collection is available for Drapery.

**PANELS**

SINGLE PANEL
• One individual panel of fabric
• Great for covering an entire span or using as a decorative stationary panel

PAIR
• Two equal panels (1 left, 1 right)
• The total width of coverage specified will be automatically divided into two panels

**LINING OPTIONS**

UNLINED
• No lining added to window treatment
• Preserves natural transparency of material

PRIVACY LINING
• Offers privacy and provides greater light control
• Adds body and weight and protects material

BLACKOUT LINING
• Blocks almost all light and provides room darkening, insulation and complete privacy
• Adds body and weight and protects material from fading

PRIVACY + INTERLINING
• Privacy lining combined with a second layer of cotton
• Offers privacy, protects material from fading and provides great insulation
• Adds additional body and fullness

**MOUNT TYPES**

WALL MOUNT
• Mounted to the wall
• Showcases hardware

CEILING MOUNT
• Mounted to the ceiling
• Hardware is less prominent
DRAPERY HARDWARE: RODS & RINGS
Available for: Tailored Pleat, Pinch Pleat, Inverted Pleat, Goblet and Rod Pocket

Please note: not all finishes are pictured.
Brackets placed every 6 feet.

STEEL
Polished Chrome
Satin Nickel
Stainless Steel
Satin Brass
Antique Bronze
Gunmetal
Oil Rubbed Bronze
Polished Brass

ACERO
Chrome
Stainless Steel
Bronze
Shiny Black
Shiny White

GRAMERCY
Polished Chrome
Stainless Steel
Bronze

LENOX
Grey
Beach

BOWERY
Smoke
Java
Espresso

WROUGHT IRON
Rust
Bronze Rust
Grey Copper
Black Silver
Black

ROYAL WOOD
White
Stone
Leather Antiqued
Walnut
Black

CARNEGIE
Black
Chrome
Nickel

LAFAYETTE
Gunmetal
Polished Chrome
Satin Nickel
### DRAPERY HARDWARE: TRACK SYSTEMS

Available for: Tailored Pleat, Pinch Pleat, Inverted Pleat, Ripple Fold, Goblet and Cubicle

<table>
<thead>
<tr>
<th>MADISON</th>
<th>LINCOLN</th>
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<tbody>
<tr>
<td>Polished Chrome</td>
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<tr>
<td>Stainless Steel</td>
<td>Satin Nickel</td>
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<td>Gold</td>
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<th>MOTORIZED TRACK</th>
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<tbody>
<tr>
<td>White</td>
<td>Not available for Cubicle Drapery.</td>
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WOOD & METAL BLINDS

4 DISTINCT STYLES
75+ EXCLUSIVE MATERIALS

2" BASIC WOOD
- 30+ finishes to choose from
- Eco-friendly, sourced responsibly
- Includes straight valance

2" DESIGNER WOOD
- 3 collections and 25+ finishes
- Eco-friendly, sourced responsibly
- Includes straight valance

2" FAUX WOOD
- 9 finishes to choose from
- Eco-friendly
- Mildew and moisture-resistant
- Includes beveled valance

2" METAL
- 6 finishes to choose from
- Made from sturdy aluminum
- High-end designer components
- Includes metal valance
(2" valance shown)
WOOD & METAL BLIND OPTIONS

MOUNT TYPES

INSIDE MOUNT
• A clean, built-in look
• Minimum depth requirement

OUTSIDE MOUNT
• A taller, dramatic appearance
• No minimum depth requirement

DEDECORATIVE TAPES

• 1/16" cotton tape
• Covers holes in slats
• Not available on 2" Faux Wood or 2" Metal
• 12 colors available

TILT TYPES

CORD TILT
• Double cord used to lift blind slats
• Comes with color-matched wood toggles
• Can be on same or opposite side as cord lift (must be opposite on 2" Faux Wood)

WAND TILT
• Tilt can be on same side or opposite side as cord lift (must be opposite on 2" Faux Wood)
• Basic Wood Blinds include a color-matched wood wand
• Faux Wood Blinds have a composite wand
• 2" Metal Blinds have a clear wand
• Wand tilts not available for Designer Wood Blinds

MOTORIZED TILT
• Motorizes the tilt of blinds only
• External battery attaches to headrail/window frame with clips
• Motor can only be on left side
• Not available on Faux Wood Blinds

LIFT TYPES

CORD LIFT
• Cord length varies based on positioning of blind
• Color-matched wood toggles
• Same or opposite side as tilt (Must be opposite on 2" Faux Wood)
• Cord cleat included

CORELESS LIFT
• Left hand baton tilt control only
• Only available on 2" Basic, 2" Bamboo, 2" Matte, 2" Painted and 2" Faux
• Not available on Multiple on 1 blinds or blinds with Decorative Tape or Motorized Tilt

VALANCES

STRAIGHT VALANCE (2" Basic, 2" Designer)
• Attaches to headrail with magnets
• Valances over 96" wide must be seamed
• 2½" custom upholstered valance available

BEVELED VALANCE (Faux Only)
• Attaches to headrail with magnets
• Valances over 96" wide must be seamed
• 2½" custom upholstered valance available

METAL VALANCE
• Attaches to the headrail with a plastic clip
• Cannot be customized
• No returns available

OPTIONAL FEATURES

MULTIPLE ON 1
• Multiple shades hang from 1 headrail and operate independently
• Matching valance included
• Small gaps (approx. 1/2") will exist between shades
VERTICAL BLINDS

PANEL TRACK
- Sliding vertical panels - modern drapery alternative
- Panels glide effortlessly along track (included)
- Excellent functionality - perfect for everyday use

XL VERTICAL
- Extra wide 9½” vanes that rotate fully
- Vertical blinds glide effortlessly along track (included)
- Excellent functionality - perfect for everyday use

CORNICES

CORNICE
- Provides beautiful finished look
- Helps prevent light seepage

CORNICE W/ WELT
- Provides beautiful finished look
- Helps prevent light seepage
- Welt available in same or contrasting fabric

CORNICE W/ NAILHEADS
- Provides beautiful finished look
- Helps prevent light seepage
- Nailheads in 2 sizes (7/16” and 5/8”) and 5 finishes (Nickel, Chrome, Brass, Bronze, Black)
**VERTICAL BLIND OPTIONS**

**MOUNT TYPES**

**CEILING MOUNT**
- Track system mounted on ceiling
- Great option when using verticals as room divider

**INSIDE MOUNT**
- Mounted within window or door frame
- Minimum depth requirement based on track selection

**OUTSIDE MOUNT**
- Mounted outside window or door frame
- Great option for when there’s not enough depth for inside mount

**CONTROL PANELS**

**CORD**
- Open and close by pulling cord
- Tension device included

**BATON**
- Open and close with baton
- Best For Kids® Certified

---

**MOTORIZATION MADE SIMPLE.**

**BENEFITS OF MOTORIZING YOUR WINDOW TREATMENTS**
- Easy operation
- Shades can operate individually or as pre-set groups
- Easy to operate large or out-of-reach window treatments
- Clean aesthetic — no cords or chains
- Operate by remote or smartphone/tablet app
- Home automation system integration available

**THE SHADE STORE DIFFERENCE**
- Superior quality and reliability
- Heavy-duty lifting capabilities
- Fast lead times and great price points
- Rechargeable battery motors are eco-friendly
- 5-year warranty
- Satisfaction guaranteed
- Prices start at $350 per window treatment

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<th>ROLLER &amp; SOLAR SHADES</th>
<th>CELLULAR &amp; PLEATED SHADES</th>
<th>WOOD &amp; METAL BLINDS (Tilt Only)</th>
<th>ROMAN SHADES</th>
<th>DRAPERY</th>
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<td><strong>POWER SOURCE</strong></td>
<td>BATTERY (Lithium Ion)</td>
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