

A photograph of a window with sheer white curtains. In the foreground, a desk lamp with a white conical shade and a silver base is visible. Below the lamp, there are several books stacked on a surface. The background shows a window with a view of a blurred outdoor scene.

THE
SHADE
STORE

custom made simple.®

REFRESH


CUSTOM SHADES, BLINDS & DRAPERY
HANDCRAFTED IN THE USA SINCE 1946

THERE
HAS NEVER
BEEN
A BETTER
TIME TO
CREATE
A HEALTHY
HOME.



THE SHADE STORE IS HERE TO HELP YOU REFRESH EVERY SPACE IN YOUR HOME WITH THE FINEST CUSTOM SHADES, BLINDS AND DRAPERY, ALL HANDCRAFTED IN THE USA. PRODUCTS SHIP FREE IN 10 DAYS OR LESS.

BEAUTIFULLY DRESSED WINDOWS ARE AN ESSENTIAL PART OF A HEALTHY HOME. THEY CONTROL LIGHT, PREVENT GLARE, PROTECT FROM UV RAYS AND HELP REGULATE TEMPERATURE. THEY TRANSFORM EVERYDAY SPACES INTO RELAXING RETREATS AND CAN EVEN HELP YOU GET A GREAT NIGHT'S SLEEP. AT THE SHADE STORE, WE OFFER THE FINEST CUSTOM WINDOW TREATMENTS MADE FROM HIGH-QUALITY, ECO-FRIENDLY MATERIALS TO HELP YOU ACHIEVE ALL THAT AND MORE. EXPLORE OUR COLLECTION, ROOM BY BEAUTIFUL ROOM.

 **REFRESH** *Learn more about healthy living features wherever you see this icon.*



Design: Studio McGee Photo: Lucy Call

HOME IS
WHERE WE
GATHER
REST
WORK
RELAX
PLAY...
REFRESH.

Inner Layer: WATERFALL WOVEN WOOD SHADES Seaview in Salt
Outer Layer: TAILORED PLEAT DRAPERY Luxe Linen in Beige
STEEL HARDWARE in Gunmetal



 Luxe Linen is 100% natural, compostable and recyclable.

 Our woven wood materials are handcrafted from natural grasses, reeds and bamboo.



GATHER

MAKE MEMORIES. DON'T WORRY ABOUT THE CLEANUP.

WITH EVERY GREAT FAMILY GATHERING SPACE COMES THE OCCASIONAL MESS. OUR SOLAR COLLECTION SHOWCASES EXCLUSIVE DESIGNER MATERIALS AND ECO-FRIENDLY, HIGH-PERFORMANCE STYLES THAT ARE ALL INCREDIBLY BEAUTIFUL AND UNBELIEVABLY EASY TO CLEAN.

LEFT: Inner Layer: SOLAR SHADES Sunbrella® Solar Collection 5% Solistico in Oatmeal
Outer Layer: RIPPLE FOLD DRAPERIES Sunbrella® Ventana Collection® Vitela in Heather Beige
CUSTOM TRACK in Black

RIGHT: 3% SMART SOLAR SHADE in Beige

Design: Christina Wikman Interiors Photo: Jessica Delaney



REFRESH

- Our Sunbrella® materials are GREENGUARD Certified, stain and mildew-resistant and easy to clean.
- 3% Smart Solar materials block 97% of UV rays and are GREENGUARD Certified, 100% recyclable, PVC-free and easy to clean.



REST

THE WINDOWS OF YOUR DREAMS AWAIT.

GET A GREAT NIGHT'S SLEEP WITH THE BEST BLACKOUT SHADES AND DRAPERY IN THE WORLD, AVAILABLE IN A WIDE VARIETY OF MATERIALS TO BLOCK OUT LIGHT, PROVIDE PRIVACY AND COMPLEMENT YOUR UNIQUE SENSE OF STYLE. WE OFFER AN ELEGANT SELECTION OF NATURAL, RESPONSIBLY SOURCED MATERIALS TO GIVE YOUR WINDOWS A REFINED AND UNCOMPLICATED TOUCH. TO GET THE RIGHT AMOUNT OF LIGHT BLOCKAGE YOU NEED, JUST ADD A NATURAL LINER.

Inner Layer: RELAXED ROMAN SHADES Sunbrella® Ventana Collection® Vitela in Silver

Outer Layer: TAILORED PLEAT DRAPERY Sunbrella® Ventana Collection® Alma in Beige
LAFAYETTE HARDWARE in Gunmetal

REFRESH

Our Sunbrella® materials are GREENGUARD Certified, stain and mildew-resistant and easy to clean.

Our Roman shade and drapery materials include 300+ all-natural choices, including cotton, linen, wool, hemp, bamboo and silk.



WORK

OH HELLO, HOME OFFICE.

WITH A VAST SELECTION OF SLEEK, MODERN OPTIONS THAT REDUCE GLARE AND PROTECT INTERIORS FROM FADING, THE SHADE STORE CAN HELP TURN YOUR OFFICE INTO ONE OF THE MOST COMFORTABLE ROOMS IN THE HOUSE.

LEFT: 2" HIGH GLOSS WOOD BLINDS in Zebrano

RIGHT: SOLAR SHADE Sunbrella® Solar Collection 5% Solistico in Slate



REFRESH

Our wood blinds are made from responsibly grown and harvested basswood. All stains and laminates are REACH Compliant.

Our solar shade materials feature GREENGUARD and OEKO-TEX® Certifications and Microban protection.



Design: Studio McGee Photo: Lucy Call



RELAX

LET THE STRESS OF THE DAY MELT AWAY.

CREATE TRANQUIL ATMOSPHERES WITH SOFT, NATURAL LIGHT. ELEGANT ROMAN SHADES MAKE EVERY ROOM MORE INVITING, AND LIGHT FILTERING SHADES AND DRAPERY CREATE A RELAXING EFFECT WHILE ALSO PROVIDING PRIVACY.

LEFT: Inner Layer: WATERFALL WOVEN WOOD SHADES Seaview in Salt
Outer Layer: TAILORED PLEAT DRAPERY Osprey in Cloud BORDER: Osprey in Feather
STEEL HARDWARE in Gunmetal

RIGHT: FLAT ROMAN SHADE Sunbrella® Ventana Collection® Vitela in Ivory

REFRESH

- 🍃 Our woven wood materials are handcrafted from natural grasses, reeds and bamboo.
- 🍃 Our Osprey material is an all-natural blend of bamboo and linen.
- 🍃 Our Sunbrella® materials are GREENGUARD Certified, stain and mildew-resistant and easy to clean.

PLAY

THE KIDS' ROOM GETS A CLEAN AND SIMPLE UPGRADE.

MANAGE NATURAL LIGHT, REDUCE GLARE AND ADD INTEREST TO YOUR LITTLE ONES' WINDOWS WITH WORRY-FREE ESSENTIALS THEY'LL LOVE FOR YEARS.

ROLLER SHADES Flight in Denim

REFRESH

- Our roller shades featuring kids' prints are OEKO-TEX® Certified.
- Our Roman shades and drapery featuring kids' prints are made of 100% natural cotton.
- All of our products meet the highest child safety standards, and our motorized and cordless control options are Best For Kids® Certified.





ENJOY COMPLETE CONTROL WITH AUTOMATION BY LUTRON®

SEAMLESS INTEGRATION. EFFORTLESS DESIGN.
EXPERIENCE THE ULTIMATE IN HOME AUTOMATION. IN THIS EXCITING NEW ALLIANCE, THE BEST-IN-CLASS TECHNOLOGY OF LUTRON MEETS THE INDUSTRY-LEADING MATERIAL SELECTION, SERVICE AND STYLE OF THE SHADE STORE.

FLAT ROMAN SHADES Herringbone in Toast

REFRESH

- Hands-free control has never been easier.*
- Intuitive controls and an easy-to-use app give you complete control over the natural light in your home.*
- Whisper-quiet movement.*
- Seamless integration with home automation devices and whole-home control systems.*
- Precision-aligned to raise and lower shades in complete unison.*

[THESHADESTORE.COM/LUTRON](https://www.theshadestore.com/lutron)



WHAT CAN WE DO FOR YOUR WINDOWS?

JUST SWATCH

OUR COLLECTIONS FEATURE 1,300+ OF THE FINEST MATERIALS AVAILABLE, INCLUDING EXCLUSIVE PARTNERSHIPS WITH SOME OF TODAY'S MOST RECOGNIZED DESIGNERS. EVERY MATERIAL IS IN STOCK, ALLOWING US TO PRODUCE AND SHIP YOUR WINDOW TREATMENTS IN 10 DAYS OR LESS.

VISIT A SHOWROOM OR GO ONLINE TO GET FREE SWATCHES.
[THESHADESTORE.COM/SWATCHES](https://www.theshadestore.com/swatches)

VICTORIA HAGAN

NATE BERKUS

AERIN

kravet

NOV
OGR
ATZ

SAMUEL & SONS

JONATHAN ADLER

ALEXA HAMPTON

chilewich.

sunbrella®



WE'VE GOT YOUR
**WINDOWS
COVERED**

FINDING THE PERFECT WINDOW TREATMENTS IS EASY WITH THE SHADE STORE. OUR EXPERT DESIGN CONSULTANTS ARE AVAILABLE TO ASSIST YOU EVERY STEP OF THE WAY, FROM INSPIRATION TO INSTALLATION.

SHOP IN YOUR LOCAL SHOWROOM

WE WELCOME YOU TO EXPERIENCE OUR FULL RANGE OF WINDOW TREATMENTS, SAMPLE EXCLUSIVE MATERIALS AND RECEIVE COMPLIMENTARY DESIGN ASSISTANCE AT OUR 90+ SHOWROOMS NATIONWIDE.

SHOP FROM HOME

CAN'T MAKE IT INTO YOUR LOCAL SHOWROOM? NO PROBLEM. WE'LL BRING THE SHOWROOM EXPERIENCE TO YOU BY VIDEO CONSULTATION, PHONE, CHAT OR EMAIL.

THESHADESTORE.COM | 800.754.1455
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REFRESH

THE PLANET.

FOR THREE GENERATIONS, WE HAVE HELPED OUR CUSTOMERS CREATE HEALTHY HOMES ONE WINDOW AT A TIME — BUT THAT’S JUST THE BEGINNING. AT THE SHADE STORE, WE ARE MAKING EVEN MORE STRIDES TO REDUCE OUR ENVIRONMENTAL IMPACT AND PROMOTE A HEALTHY PLANET.

SINCE 2008, IN PARTNERSHIP WITH THE ARBOR DAY FOUNDATION, WE HAVE PLANTED A TREE FOR EVERY ORDER PLACED TO HELP RESTORE CRITICAL WATERSHEDS AND WILDLIFE HABITATS DESTROYED BY FIRE.

WE CALL IT **THE GIFT OF SHADE®**.

COMMITTED TO HEALTH AND SAFETY



GREENGUARD Certified products have been tested for more than 10,000 chemicals to ensure they are safe and healthy for indoor environments.



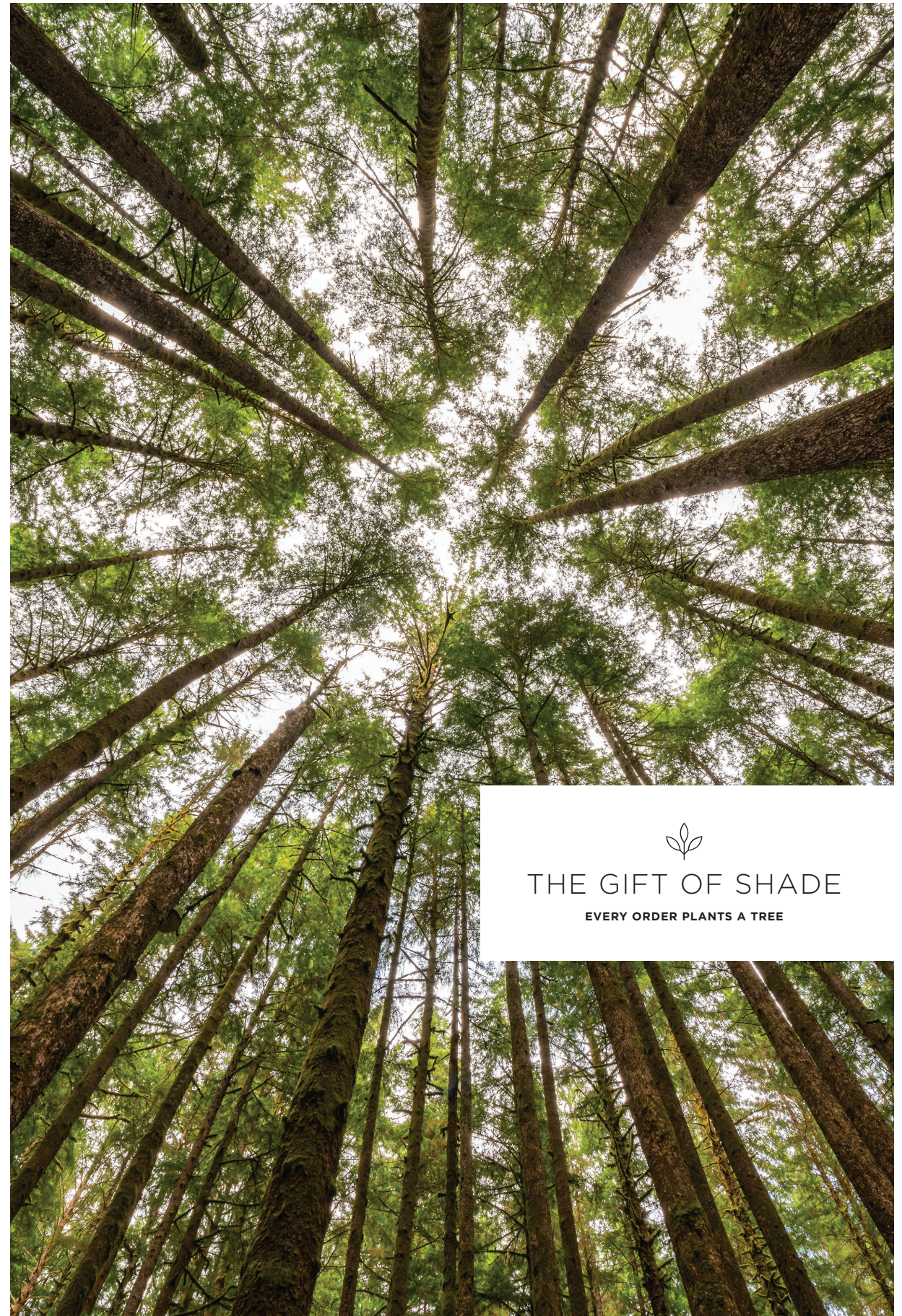
Every component of OEKO-TEX® Certified products has been tested for harmful substances and found to be harmless to humans.



Products featuring Microban have built-in antimicrobial protection against bacteria, mold and mildew.



REACH Compliant products adhere to the E.U. regulation committed to the protection of human health and the environment from the risks that can be posed by chemicals.




THE GIFT OF SHADE
EVERY ORDER PLANTS A TREE

**TRADE MEMBERS
SAVE 20% ON ALL ORDERS***

QUESTIONS?
866.505.5827 or visit [theshadestore.com/trade](https://www.theshadestore.com/trade)
*Trade discount cannot be combined with other promotions or applied to installation fees.

EVERYDAY TRADE BENEFITS

EXPERT DESIGN ASSISTANCE

OUR DESIGN CONSULTANTS ARE AVAILABLE BY APPOINTMENT IN YOUR LOCAL SHOWROOM AND BY VIDEO CONFERENCE, EMAIL, PHONE AND LIVE CHAT.

TRADE DISCOUNTS

EXCLUSIVE SAVINGS STARTING AT 20%. CONTRACT PRICING AVAILABLE.

FAST LEAD TIMES

CUSTOM WINDOW TREATMENTS SHIP IN 10 DAYS OR LESS. C.O.M. ORDERS SHIP IN 15 DAYS OR LESS.

TRADE-ONLY C.O.M. PROGRAM

FOR ROMAN SHADES, DRAPERY AND CORNICES.

IN-STOCK COLLECTION OF 1,300+ MATERIALS

AVAILABLE TO YOU WITH UNLIMITED FREE SWATCHES.

NATIONWIDE MEASURE & INSTALL

LET OUR TEAM DO THE WORK, NO MATTER WHERE YOUR PROJECT IS LOCATED.

MOTORIZATION MADE SIMPLE®

INTEGRATED MOTORS ARE AVAILABLE FOR NEARLY ALL PRODUCTS. WE ALSO OFFER AUTOMATION BY LUTRON®.

COMPLIMENTARY PHOTO RENDERS

SHOW YOUR CLIENTS HOW OUR PRODUCTS WILL LOOK ON THEIR WINDOWS.

SIGN UP FOR A FREE ACCOUNT

[THESHADESTORE.COM/TRADE](https://www.theshadestore.com/trade) 866.505.5827 TRADE@THESHADESTORE.COM