

THE ASID FOUNDATION

Research Grant Program

American Society of Interior Designers (ASID) Foundation:
REQUEST FOR PROPOSAL (RFP)

AMERICAN
SOCIETY OF
INTERIOR
DESIGNERS



FOUNDATION

ASID FOUNDATION RESEARCH GRANT PROGRAM

The ASID Foundation is pleased to announce a program for funding research projects that result in **actionable design principles, guidelines, and/or tools** that design professionals can apply to their projects. To further implement research into practice, the ASID Foundation is seeking proposals that generate empirical evidence to support design that is of interest to design practitioners, clients, and end-users. Completed research projects are to be developed into an educational resource that will be shared with the design community. Three (3) research grants will be awarded: one (1) project up to \$20,000 and two (2) projects up to \$10,000 each.

The ASID Foundation research committee has prioritized three (3) topics of interest (introduced below) for this program. Proposed research projects should address critical gaps and/or necessary future advances within these topic areas, examine ways to demonstrate the impact of interior design and ensure design can be accessed/applied for the benefit of improving people's lives, the planet that we inhabit and the economics that enable outcomes.

RESEARCH TOPIC #1:

DESIGN EQUITY, SOCIAL JUSTICE & INCLUSION

Interior design strives to increase diversity within the profession, seeks representation that better reflects the population and stands against business practices that systemically/structurally harm minority populations. Design impacts lives, and designed environments should peacefully bring people together in difference and diversity.

How can physical environments activate equity, social justice and inclusion? How can we mobilize more diversity in design education and the profession overall?

RESEARCH TOPIC #2:

ADAPTIVE ENVIRONMENTS DESIGNED FOR CHANGE/ HUMAN RESILIENCE

We constantly make adjustments as we deal with erratic changes in our day-to-day lives. This has become increasingly more critical as COVID-19 has required rapid shifts personally and organizationally at both residential and commercial scales. We rely on the built environment to support our activities and behaviors, and at times, require spaces to quickly transform according to these varying demands.

How can we design physical environments that are adaptive, flexible and supportive of human resilience, as needed to meet the changing demands of the day?

RESEARCH TOPIC #3:

PHYSICAL PROXIMITY FOR ENHANCED ORGANIZATIONAL OUTCOMES

Technology has enabled several work efficiencies including globalization, remote connection and access to a multitude of resources. Psychology research has extensively examined the impact of distance business (e-commerce, telework, telehealth, tele-learning, etc.) on organizational outcomes, and organizations have provided support for work in the office, remote work and a combination of both. However, the context has changed with physical proximity being re-thought due to the impact of COVID-19.

How can physical environments enhance organizational outcomes in a time of prevalent distance business and changing views on physical proximity?

ELIGIBILITY REQUIREMENTS

Submissions must be from a multi-disciplinary team, with at least one team member in the interior design discipline.

SUBMISSION GUIDELINES

Please submit the following materials using the [online application form](#) by **September 30, 2020 (11:59PM EST)**.

- Topic Category
- Project Title
- Purpose of Study (max. 50 words)
- Abstract (max. 150 words)
- Research Proposal
 - Introduction (*include a brief summary of recent relevant research, knowledge gaps identified, research question(s)/hypotheses and significance of proposed research*) (max. 300 words)
 - Methodology (*literature reviews are discouraged as the sole research method*) (max. 200 words)
 - Expected Outcomes & Application (*include metrics that will be collected and how the outcomes will be applied in design*) (max. 300 words)
- Research Plan
 - Budget (*include other funding sources¹ and expenses for administrative costs²*)
 - Timeline (*must be completed within 9 months from start date*)
 - Dissemination Plan (*include potential audiences and targeted media outlets*)
 - Contingency Plan (*include potential challenges that might delay the research schedule or compromise the findings, and any steps that will be taken to minimize risks*)
- Research Team
 - Applicant contact information (*legal name, title, affiliation, address, telephone number*)
 - Research team bios (max. 100 words for each team member)

EVALUATION PROCESS AND CRITERIA

The ASID Foundation research committee will review the submissions according to the following evaluation criteria:

1. Relevance of research topic
2. Significance of study (i.e., potential impact of design)
3. Strength of research methods
4. Applicability of research findings
5. Feasibility of budget and timeline
6. Strength and breadth of target audience reach
7. Contingency plan
8. Overall completeness and quality of submittal

TIMELINE

RFP Release Date

July 29, 2020

Submission Due Date

September 30, 2020 (11:59 p.m. ET)

Announcement of Grant Recipients

Late October 2020

Project Start Date

November 1, 2020

Target Completion Date

August 15, 2021

QUESTIONS?

Contact:

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¹ Proposals with interdisciplinary teams and matching funds and/or in-kind resources will receive additional consideration.

² Note that no more than 9 percent (9%) of the Foundation's total grant may be used for administrative expenses, including "indirect" or "overhead" costs.

ASID FOUNDATION MISSION

The ASID Foundation advances the interior design profession by drawing upon its resources to promote meaningful collaboration and research, award scholarships and fund projects that broaden the value of interior design. Created in 1975, the ASID Foundation's mission is to support endeavors that capture and disseminate knowledge, encourage innovation and benefit the health, safety and welfare of the public through interior design research, scholarships and education. The Foundation's current initiatives include the National Building Museum Capital Council; The 1+ project with Public Architecture; CIDA's Standards Development Project; the Transform Research Grant; as well as a comprehensive scholarship program. Visit asidfoundation.org for more information.

ASID FOUNDATION RESEARCH COMMITTEE

Sally Augustin, Ph.D., Principal, Design With Science

Tamie Glass, ASID, RID, Associate Professor, The University of Texas at Austin, School of Architecture

Lisa Henry, FASID, Allied AIA, Chief Executive Officer, Greenway Group

Denise Rush, ASID, IDEC, Dean and Faculty, Boston Architectural College, School of Interior Architecture

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